



ADVERTISING WITH THE RANCH

Activity and Events Guide Ad Space Information

The Ranch prints 7,500 copies of its Activities and Events Guide, which is designed to promote recreational and educational classes and special events for seniors, adults and youth on the Tiburon peninsula.

This unique advertising opportunity is available to your business at these affordable rates:

<u>SIZE OF AD</u>	<u>COLOR</u>	<u>ONE TIME</u>	<u>THREE TIMES</u> <u>(Full Year)</u>
Quarter Page -- 3 1/8" x 4 3/4 "	Full Color	\$200	\$525 (\$175/issue)
Half Page -- 7 1/4 " x 4 3/4 "	Full Color	\$250	\$675 (\$225/issue)
Full Inside Page - 7 1/4" x 9 1/2"	Full Color	\$400	\$1125 (\$375/issue)
Partial Back Cover - 7 1/4" x 7 1/2"	Full Color	\$600	\$1450 (\$550/issue)

ADDITIONAL CHARGES THAT MAY APPLY

Converting ads created in formats such as Word, Publisher, etc.:	\$50
Changes to existing ads:	\$5 - \$35
Development of ad layout:	Request a quote

PRINTING INFORMATION

Quantity:	7,500 - Mailed to residents of Belvedere, Tiburon, and East Corte Madera.
Size:	1-4 issues, 40-58 pages depending on issue, 8 1/2" x 11"
Ink:	Content pages are full color throughout.
Artwork:	Camera ready pdf. or jpg.
Bindery:	Stapled

RESERVE THE RIGHT TO REFUSE

The Ranch takes pride in the quality of the publication and the image we project to the community. We reserve the right to refuse an advertisement that does not meet our standards. Advertising is limited to space available in each edition after recreation classes and activities are promoted. Advertisements that directly compete with a program offered through The Ranch may not be accepted.

Contact	Michelle Barsky
E-Mail Address	mbarsky@TheRanchToday.org
Phone	(415) 435-4355
Website	www.TheRanchToday.org



THE RANCH Activity and Event Guide Advertising Space Reservation Form

To reserve ad space in The Ranch Activity Guide, please complete and return form one of the following ways:

Mail: The Ranch, 600 Neds Way, Tiburon, CA 94920
Fax: (415) 435-8157
E-Mail: mbarsky@TheRanchToday.org
Questions: Michelle Barsky at (415) 435-4355

Business Name _____ Contact Name _____

Phone _____ Fax _____

E-mail _____

Address _____ City / Zip _____

The Ranch reserves the right to refuse an ad if it does not meet standards of quality or directly competes with programs offered by The Ranch.

Please reserve space for: (check size of ad below AND indicate the amount of times you would like your ad to run)

<u>CHECK SIZE BELOW:</u>	<u>SIZE OF AD</u>	<u>COLOR</u>	<u>ONE TIME</u>	<u>THREE TIMES (Full Year)</u>
	Quarter Page -- 3 1/8" x 4 3/4 "	Full Color	\$200	\$525 (\$175/issue)
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***Back covers are not available for the Spring/Summer Combo Issue. Advertisers who reserve the back cover for a full year will be given a full inside cover page in the Spring/Summer Combo issue in lieu of the back cover. Full Year Back Cover pricing equates to two Back Covers at \$550/issue & one Inside Page at \$375/issue.

Please initial below and check all that apply:

_____ I understand that I am committed to The Ranch Activity Guide for the production of the following publications and that full
Initial payment is due with this contract.

_____ Fall _____ Winter _____ Spring/Summer Combo _____ All Three (3) Issues

Authorized Signature _____ Date _____

Title/Position _____

PAYMENT METHOD: *Make checks payable to THE RANCH and send to: 600 Neds Way, Tiburon, CA 94920 along with this completed form. If you would like to call in with your credit card information, please call The Ranch at (415) 435-4355.*

_____ Check Enclosed _____ VISA _____ MasterCard

Credit Card _____ Expiration Date: _____ Billing Zip Code _____

Card Holder Name: _____